



## PRESS RELEASE

### **Antisel Romania starts business operations on July 1<sup>st</sup> 2010**

**Thessaloniki, Greece.** Today, July 1<sup>st</sup> 2010 Antisel SA starts its business operations in Bucharest Romania. With this move the company proves in its 43 years of operation, that it has consistently remained true to its strategic growth course.

The science industry has always been a continuous challenge for many countries in Europe and it still is a complex and sensitive topic to be addressed in any part of the world.

During the past two decades, Romania has gone through a period of rapid and major changes in every sector, including health and science. The science indicators in Romania showed a constant improvement in the last decade and they continue to do so.

The objective of Antisel SA is to become in the next 5 years one of the leading suppliers of scientific equipment in Romania. The innovative high quality and advanced product portfolio, the scientific know-how and Antisel's expertise will be a significant contribution to the dynamic development of the science sector.

"With Antisel Romania we are accomplishing one more milestone of our long term expansion strategy: To be with our innovative products, premium scientific consultancy, application and technical services the first point of reference in our industry, next to our customers. As a leader and expert in our field since 1967, we are confident, that after our success in Greece and Bulgaria, Romania is a market, that will absorb our offered services where needed.", said Theodoros Selidis, Managing Director of Antisel SA.

#### **About Antisel SA**

Founded in 1967, Antisel is today a recognized total scientific solutions provider specialized in advanced and innovative equipment, reagents and consumables in Greece and Bulgaria.

The company has offices in Thessaloniki and Athens (Greece), Sofia (Bulgaria) and since July 1<sup>st</sup> 2010 in Bucharest (Romania).

With its variety in products and applications, the best in their categories, Antisel contributes with its services to Human Health, improves the quality of people's lives and the environment.

Antisel's product portfolio serves scientists, quality specialists, chemical and biological experts in key industries that are experts in:

Molecular Diagnostics  
Molecular & Cell Biology  
Genomics – Proteomics  
Forensics  
Analytical Measurements  
Microscopy  
General Laboratory Equipment

**For more information please visit our website [www.antisel.com](http://www.antisel.com)**

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